

# OBSSESSION CLOTHING

## Video script

### <<Environmental benefits of bamboo>>

Discover an incredible plant of greatness.

In a world where natural resources need preservation, bamboo is renewable.

As one of the fastest-growing plants you'll find, bamboo can be continually harvested without the need for new seedlings or fear of shortages.

Bamboo growth is all-natural as well. Pesticides, chemical weeding, insecticides and fungicides – even irrigation are not needed. Bamboo flourishes naturally on its own, while generating oxygen and being completely biodegradable.

Bamboo has long served as a robust building material. Now manufacturing advances are translating bamboo's many benefits into a soft yet strong and breathable fabric.

### <<Bamboo benefits as clothing>>

You'll be hard-pressed to find a fabric with more virtues than bamboo.

Loaded with amazing properties, this super fabric enhances any type of clothing.

Bamboo offers superior breathability because the fibre swiftly absorbs then releases perspiration.

Bamboo is supremely wearer-friendly too. Gentle fibres and natural antibacterial properties nurture sensitive or allergy-prone skin.

Don't fear the sun because bamboo textiles protect your skin by blocking up to 98 per cent of harmful UV rays.

Plus bamboo fabric is soft yet durable, quick-drying and a natural body temperature regulator.

That's why bamboo clothing opens up a whole new world of comfort and cleanliness.

### <<Why choose Obsession Clothing>>

Yet Obsession Clothing takes this one step further.

Our philosophy is "It's what's underneath that counts". So we offer a range of luxurious wardrobe additions.

Imagine soft and breathable underwear that fits you like a glove.

Obsession clothing has this all sewn up with underwear that inhibits moisture, odours and bacteria.

But you don't need to sacrifice style for comfort.

At Obsession Clothing, you'll find a unique range of bamboo underwear that nurtures your body, nourishes the environment and is stylish as well.

Want to experience the benefits of bamboo?

Discover Obsession made by nature.

Visit [obsessionclothing.com](http://obsessionclothing.com).